Scott McDonnell

Kansas City, Mo Scottmcdonnell94@yahoo.com

EXPERIENCE

KMBC-TV, ABC Affiliate, Kansas City, Anchor-Reporter 3/3/13-Present

- Anchor weekday evening newscasts, Fill in for morning newscast.
- Report for nightside shows, 5pm, 6pm, 9pm and 10pm.
- Enterprise story ideas, report on breaking news.

Central Florida News 13, Orlando, Bay News 9, Tampa - FL, Reporter-Anchor 8/10/11-3/1/12

- Report on daily news events, breaking news and enterprise story ideas
- Anchor 24-hour Local News Channel Breaking News Oriented
- Carry out live shots and deliver news content quickly and effectively
- Update social media, twitter, website

WSEE-TV, CBS Affiliate, Lilly Broadcasting, Erie, PA Evening News Anchor / Reporter - 2/10/10-8//11

- Produce and Anchor Evening Newscasts, 6, 10 and 11pm / CBS and CW
- Report on breaking and feature news elements
- Edit and shoot when needed to do so
- Maintain Web Content

WTWF-FM, 93. The Wolf, Connoisseur Media, Erie, PA – 2/10/10-8/10/11

- Radio Personality for mid-day show
- Host the 10a-3pm shift for local radio station
- Present lifestyle and entertainment stories, along with cross promotion of evening newscast

WSHM-TV, CBS 3 Meredith Corporation,

Springfield, MA

General Assignment Reporter/ Fill in Anchor/ Fill in Sports Anchor

8/1/09-2/10/10

- One man band, shoot, edit, and report for daily news casts.
- Anchor for daily news casts.
- Enterprise for local news content, perform live shots.

WFSB-TV, Meredith Corporation,

Hartford, CT

Associate Producer

4/1/07 -8/1/09

- Write, gather, and produce for daily shows.
- Stack, time, produce daily shows, work with anchors and reporters

Metro Networks,

Hartford, CT

Traffic Anchor/ Reporter

3/1/08 -2/1/09

• Traffic anchor / reporter for radio and TV stations in metro Hartford and New Haven.

WTIC-FM, CBS Radio,

Hartford, CT

Part-Time / Swing/ Production Assistant

8/1/07-6/1/09

- Voice, Produce, Commercial Production for four-station cluster.
- On-air announcer for high rated Heritage, high rated Hot-AC Radio station.
- Broadcast live for various station events

Berkshire Broadcasting, 98Q-WDAQ-FM,

Danbury, CT

Music Director/ Assistant Program Director/ Afternoon Host

4/1/02-8/1/07

- Arbitron rated #1
- Broadcast daily to Metro New York Audience, entertainment and music based radio station.
- Work closely with sales on intriguing and effective programming

WCTK, Cat Country 98.1,

Providence, RI

Part Time Announcer

9/1/05-5/1/07

• Broadcast weekly

Clear Channel Communications,

Providence, RI

On-air Announcer, Assistant Production Announcer

5/1/00-4/1/02

- On-air announcer for WWBB-FM (Oldies Format), WHJJ-AM (Talk Radio- includes morning show news), voice tracking weekend shift for WCPV-FM Burlington, Vermont (Classic Rock)
- Assistant Production Director for four station cluster (WHJY-FM, WSNE-FM, WWBB-FM, WHJJ-AM)
- Voice, produce, write station commercials-promos, liners and imaging.
- Produce, direct and manage air talent staff of 30+ people.
- Worked directly with sales to develop successful advertising campaigns
- #1 rated heritage rock station (WHJY-FM).

COMPUTER / TECHNICAL SKILLS

- Sony DC-camera, Extensive ENPS knowledge, News Edit, Adobe Sound Booth
- Vast Experience with RCS Selector, Audicy Digital 10 track workstation, Orban DSE-Digital 8 track workstation.
- Extensive experience with Prophet and NexGen Systems, Maestro, Cool-Edit Pro, Arranger and Microsoft Windows, as well as MP3 and .Wav delivery.

EDUCATION

University of Rhode Island, Kingstown, RI

Class of 2000

- Bachelors of Arts, Communications
- Minor , Philosophy